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JOURNAL METRICS*

Total Cites:..... **915,925**
#1 Journal in Multidisciplinary Sciences
 Impact Factor:..... **49.962**
 5-Year Impact Factor:..... **54.637**
 Immediacy Index:..... **24.651**
 Eigenfactor Score:..... **1.08940**
 Article Influence Score:..... **23.887**

REACH

 **53,121 JOURNAL SUBSCRIPTIONS****
 25,652 print 27,469 digital

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 9,147,930 monthly sessions

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| Journal** | 21% | 34% | 45% |
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*2020 Journal Citation Reports® Science Edition (Clarivate Analytics, 2021) | **Publisher Data, January-August 2021 | ***Google Analytics, September 2020-August 2021 | †SAP Hybris, September 2021

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nature CALENDAR 2022

TECHNOLOGY FEATURE / BONUS DISTRIBUTION

- *Technology Feature* - associate with emerging lab trends
- Bonus distribution info will be added in once the 2022 exhibit schedules are confirmed.

| Issue | Technology Feature | Ad Close | Materials Deadline |
|--------|--------------------|----------|--------------------|
| 6-Jan | | 13-Dec | 15-Dec |
| 13-Jan | | 20-Dec | 22-Dec |
| 20-Jan | | 5-Jan | 7-Jan |
| 27-Jan | Techs to watch | 12-Jan | 14-Jan |
| 3-Feb | | 19-Jan | 21-Jan |
| 10-Feb | | 26-Jan | 28-Jan |
| 17-Feb | | 2-Feb | 4-Feb |
| 24-Feb | Chromatin | 9-Feb | 11-Feb |
| 3-Mar | | 16-Feb | 18-Feb |
| 10-Mar | | 23-Feb | 25-Feb |
| 17-Mar | | 2-Mar | 4-Mar |
| 24-Mar | Cancer | 9-Mar | 11-Mar |
| 31-Mar | | 16-Mar | 18-Mar |
| 7-Apr | | 23-Mar | 25-Mar |
| 14-Apr | | 30-Mar | 1-Apr |
| 21-Apr | | 4-Apr | 6-Apr |
| 28-Apr | | 11-Apr | 13-Apr |
| 5-May | | 19-Apr | 21-Apr |
| 12-May | Pathogens | 26-Apr | 28-Apr |
| 19-May | | 4-May | 6-May |
| 26-May | Model organisms | 11-May | 13-May |
| 2-Jun | | 18-May | 20-May |
| 9-Jun | | 23-May | 25-May |
| 16-Jun | | 30-May | 1-Jun |
| 23-Jun | Transcriptome | 8-Jun | 10-Jun |

nature CALENDAR 2022 CONTINUED

TECHNOLOGY FEATURE / BONUS DISTRIBUTION

- Technology Feature - associate with emerging lab trends
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| Issue | Technology Feature | Ad Close | Materials Deadline |
|--------|--|----------|--------------------|
| 30-Jun | | 15-Jun | 17-Jun |
| 7-Jul | | 22-Jun | 24-Jun |
| 14-Jul | | 29-Jun | 1-Jul |
| 21-Jul | | 6-Jul | 8-Jul |
| 28-Jul | Nanotechnology | 13-Jul | 15-Jul |
| 4-Aug | | 20-Jul | 22-Jul |
| 11-Aug | | 27-Jul | 29-Jul |
| 18-Aug | | 3-Aug | 5-Aug |
| 25-Aug | Computational biology/ bioinformatics | 10-Aug | 12-Aug |
| 1-Sep | | 16-Aug | 18-Aug |
| 8-Sep | Reproducibility | 23-Aug | 25-Aug |
| 15-Sep | | 31-Aug | 2-Sep |
| 22-Sep | Machine learning | 7-Sep | 9-Sep |
| 29-Sep | | 14-Sep | 16-Sep |
| 6-Oct | | 21-Sep | 23-Sep |
| 13-Oct | | 28-Sep | 30-Sep |
| 20-Oct | | 5-Oct | 7-Oct |
| 27-Oct | Neuroscience | 12-Oct | 14-Oct |
| 3-Nov | | 19-Oct | 21-Oct |
| 10-Nov | | 26-Oct | 28-Oct |
| 17-Nov | | 2-Nov | 4-Nov |
| 24-Nov | Single-cell biology | 9-Nov | 11-Nov |
| 1-Dec | | 16-Nov | 18-Nov |
| 8-Dec | | 23-Nov | 25-Nov |
| 15-Dec | | 30-Nov | 2-Dec |
| 22-Dec | Microscopy | 7-Dec | 9-Dec |

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